



## Services and Fees 2010

All FloralStrategies training programs are backed by a “Success Guarantee.” If the average sale does not rise by at least \$10, we will retrain at no cost.

A shop handling 20 orders a day will earn at least an extra \$200+ per day, \$1200+ per 6-day week and over \$60,000+ per year, guaranteed. Those are typical results; however, your shop may do even better!

On-site training	
<b>Tim Huckabee visits your store(s)</b>	
<b>Full Day</b> covering two to three identical 2.5 hour sessions	\$1495 / £795
<b>Half Day</b> covering one 2.5 hour session (meant for a shop with staff of 4 or fewer)	\$795 / £545
▶ all travel costs from New York are included in these prices – there are no extra charges	
▶ 5% discount for TeamFloral members and FloristWare users	
▶ 10% discount for booking and prepaying more than one session at a time	
Most florists have Tim visit on a regular schedule (2 to 3 times a year) to keep their staff in top shape and to learn all his latest techniques. It's like having the benefits of a full-time sales manager for a fraction of the cost!	

Off-site training	
<b>Tim Huckabee conducts the full training via telephone with the staff listening on speakerphone</b>	
<b>Full Day</b> covering two to three identical 2.5 hour sessions	\$795 / £445
<b>Half Day</b> covering one 2.5 hour session	\$495 / £295
▶ 5% discount for TeamFloral members and FloristWare users	
▶ 10% discount for booking and prepaying more than one session at a time	

Test Calls	
<b>Tim's staff makes anonymous calls to your store(s)</b>	
Have the FloralStrategies team call your staff posing as a customer to learn how well they are selling. You will receive a detailed, 20-point critique and call synopsis discussing your employee's listening, sales and computer skills.	\$25 / £15 each
Most florists schedule several test calls each month to ensure that the staff is following the FloralStrategies methods to give ultimate customer care. Test calls results are a powerful management tool to help you to keep employees focused on utilizing all their new skills.	



Please call 917.257.9927 for rates in currencies other than USDollars and GBPounds