

Let’s discus **WHAT SHOULD** you suggest to these customers.

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| **1** | It’s my Grandma’s 80th birthday.  |
| Answer |  |
| Why |  |

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| --- | --- |
| **2** | Flowers for my daughter, something artistic and unusual.  |
| Answer |  |
| Why |  |

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| --- | --- |
| **3** | I don’t want to spend too much but I want to get something nice.  |
| Answer |  |
| Why |  |

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| --- | --- |
| **4** | Congratulations flowers for a co-worker who works in a small cubicle. |
| Answer |  |
| Why |  |

|  |  |
| --- | --- |
| **5** | Funeral flowers for my cousin, coming from a big family.  |
| Answer |  |
| Why |  |

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| **6** | I need to keep the budget to $60 but I need it to be showy.  |
| Answer |  |
| Why |  |